Ryan Green

Product Design & UX Leader

Contact

hi@ryan.green
931-698-2487

Education

Middle Tennessee State

Bachelor of Science   2009
Digital Media Communications

Design Skills

Design Systems
Wireframing
High-Res Prototypes
Branding & Growth Design
UX Design
UX Research
Journey Mapping
Creating Desi
Product Strategy
Design in Code (HTML/CSS/JS)

Leadership Skills

Coaching & Mentorship
Hiring & Team Building
Org & Process Design

About

Design leader with more than 15 years of experience across B2B & B2C Healthcare, FinTech & RegTech, Travel eComm, and Data Visualization. I've enjoyed working at orgs of any size, from Fortune 50 companies to early stage startups. With a track record of success designing user-centered, data-backed experiences that achieve organizational goals, I'm grateful that I get to make things and solve problems every day!

Experience

Ncontracts

Director of Product Design | 2018 - 2024

Lead the Product Design practice, growing and evolving the team with the org from $12m in ARR to over $75m working both on and in the department. Unified the design language of 14 product suite, established the **Nstyle design system**, designed and shipped 2 from-scratch products, and managed 5 direct reports.

Interval International

Project Lead | 2016 - 2018

Served as Project Lead with responsibility for coordinating and participating in the UXD, visual design, and implementation for a family of internationally-based timeshare exchange and travel booking websites and apps with 1M+ customer base.

BrightGauge

UI/UX Lead | 2015 - 2016

Led design and UX efforts for a data visualization web app with a global userbase of over 2,800 managed service providers & 9k individual users. Optimized the core platform and expanded viz types resulting in increased user satisfaction scores and reduced # of support tickets.

LifeWallet

UI/UX Lead | 2014 - 2015

Served as founding designer for a venture-backed startup offering personal digital health apps (iOS and Android), an iOS app for nurses to manage patient encounters, and group insurance enrollment. Managed IA & UX Design in collaboration with a team of engineers building prototypes.

Parallon

Senior Designer | 2012 - 2014

Served as a design team of 1 for a Fortune 50 healthcare organization (Parallon is wholly owned by Hospital Corporation of America) with a focus on improving the IA & UX of internally-facing applications. Created and applied design system to patient record lookup, billing, insurance, and hospital management apps for web and iOS.

cj Advertising

Head of UI/UX | 2009 - 2012

Worked in various roles in Web Design and User Experience, founding agency's UX practice & working to improve performance of 41 different clients across the USA.

Portfolio at:
https://ryan.green